

***IN THE UNITED STATES PATENT AND TRADEMARK OFFICE***

Applicant: Mark LANDESMANN  
Title: BUYER-DRIVEN TARGETING  
OF PURCHASING ENTITIES  
Appl. No.: 09/888,439  
Filing Date: 6/26/2001  
Examiner: Khanh H. LE  
Art Unit: 3688  
Confirmation Number: 9934

**REMARKS TO ACCOMPANY AMENDMENT TO  
PLACE CLAIMS IN CONDITION FOR ALLOWANCE**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Board of Appeals decision of August 18, 2009, and various communications with the examiner to place the claims in a condition for allowance and an Examiner's Amendment, concerning the above-referenced patent application.

**REMARKS**

Applicant wishes to clarify his understanding and belief for the record, that the following claim elements have the meaning set forth below, and that one of ordinary skill in the art would understand those claim elements to have those respective meanings. Note that